



Dear Potential Sponsor:

Thank you for supporting our past Barks for Parks events! This annual event raises funds to build the first dog park in Arlington. Dog parks are sprouting up throughout the metroplex but none have had such private financial support as the future Arlington dog park. This year our community passed a parks bond proposition authorizing \$75,000 for the dog park. Over \$25,000 has been raised towards our goal of \$50,000 in matching private donations. This year, city leadership has offered two city baseball fields for our one day annual off-leash event. These fields are normally off-limits to dogs by city ordinance. We hope you will join in the spirit!

Barks for Parks is jointly sponsored by the City of Arlington's Parks and Recreation and Animal Services Departments and RUFF (Responsible Unleashed Fun for Fido) a nonprofit citizen group. One of our goals is to educate dog owners about safe and legal ways to exercise and socialize their dogs thus our event provides an "off-leash dog park for the day" right here in our community. This year's event will be at Vandergriff Park on Saturday, October 22 from 9 AM – 2 PM. The event will include the use of two fenced baseball fields where people and their dogs can experience the freedom and fun that come with off-leash play. Two fields will provide large and small dogs separate running areas. We will also have a vendor area, a dog walk, sporting dog and specialty dog exhibitions, a celebrity dog wash, mobile adoptions, low cost microchipping, a silent auction, a costume contest, and other activities for dogs and their owners. All proceeds from the event will go towards the construction of Arlington's first dog park.

Unleash the fun once more at the third annual BARKS FOR PARKS!

Over 800 people attended each of the past two Barks for Parks events. We are inviting you to be a part of the only dog oriented event in Arlington this year.

How can you help? We are seeking monetary sponsors, vendors, and donations of prizes and items for the silent auction and goodie bags. Please review our information. Complete the appropriate form and return with your donation to the address located on the bottom of the form. If you have questions regarding being an event sponsor or if you would like to discuss some in-kind sponsorship opportunities, please call me at 817-459-5490 or RUFF at 817-266-8569. Someone will follow up with you within the next few weeks to discuss your desired level of support.

Sincerely,

Amber Dembroski
Event Coordinator





Sponsorship/Vendor Barks For Parks Fund Raising Event

How you can sponsor the event by providing a cash sponsorship or an in-kind donation

Levels of Sponsorship:

Doggie Biscuit - \$200 - \$499

- Recognition on the City of Arlington and RUFF Website
- Opportunity to distribute, sell, or display product at event
- Opportunity to add item to event goodie bag*

Best Friend - \$500 and \$999

- Individual, company name, or logo on event t-shirts as sponsor
- Individual, company name, or logo in the Star-Telegram event ad
- Recognition on the City of Arlington and RUFF Website
- Opportunity to distribute, sell, or display product at event
- Opportunity to add item to event goodie bag*

Unleashed Play - \$1000 and up

- Recognition signage at future dog park
- Opportunity to post banner or sign on off-leash fence at the event and at ongoing off-leash play dates (as applicable)
- Individual, company name, or logo on event t-shirts as sponsor
- Individual, company name, or logo in the Star-Telegram event ad
- Recognition on the City of Arlington and RUFF Website
- Opportunity to distribute or display product at event
- Opportunity to add item to event goodie bag*

How you can participate as a vendor at the event...

- Opportunity to distribute, sell or display a product
- Vendors will be
- Tent space will be basis to vendors. other amenities power from a provide their own receipt of the letter will be sent to



required to pay a \$25.00 fee provided on a first come, first serve Vendors will need to provide all such as chairs, tables, electrical generator, etc. Vendors may personal tent at the event. Upon attached reply form, a confirmation each registered vendor.

* Please provide for 1000 attendees

Sponsorship / Vendor Reply Form

☐ **Yes, I would like to be a Sponsor**

Company/Organization Name: _____

Company Mailing Address: _____

Contact Name: _____

Phone Number: _____

E-mail address: _____

Amount of sponsorship: \$ _____

Amount of in-kind donation: \$ _____

Can we count on you for a yearly sponsorship to this project? _____yes _____no

Would you like to receive a receipt for your records?
_____yes _____no

☐ **Yes, I would like to be a Vendor**

Company/Organization Name: _____

Company/Organization Mailing Address: _____

Type of Product: _____

Contact Name: _____

Phone Number: _____

E-mail address: _____

Please return this form, along with your check or money order, made payable to the City of Arlington, to:

Amber Dembroski, Barks for Parks Coordinator
Arlington Parks and Recreation Department
P.O. Box 90231
Arlington, TX 76004

All sponsorships must be received by Friday, September 23, 2005,
for inclusion of individual, company name, or logo on event t-shirt
and Star-Telegram event ad.

**City of Arlington Internal Use
Only**

All Items Received? Yes No Date: _____

Received by: _____